

RYAN SCHLABACH

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PROFESSIONAL EXPERIENCE

CBC COMPANIES

User Experience Analyst

2019 - Present

- Advocate for end user of product and educate organization about user experience processes
- Manage UX team, project intake, and delegate work for mortgage business units
- Collaboratively work with businesses, IT, marketing, contractors, and third party entities
- Deploy research techniques, roadmap projects, deliver sitemaps, wireframes, and prototypes

MCGRAW HILL

Senior Marketing Designer

2019

- Serve as team lead for digital projects to produce campaign strategy & deliverables
- Exercise a data driven approach to create user-centered experiences
- Develop immersive concepts scalable across all McGraw Hill products

Marketing Designer

2015 - 2019

- Partner with marketing, product, and development teams to produce results
- Production of both digital and print advertisements campaigns
- Facilitate the migration of all websites from one server to another

CHRISTOPHER SCHLABACH DESIGNS

Designer & Developer

2011 - Present

- Manage all aspects of projects: strategy, timeline, concepting, content creation, and outsourced workers
- Present instructional sessions with clients as well as maintaining continuous client contact

VT INDUSTRIES INC.

Developer & Designer - IT and Marketing Support

2014 - 2015

- Conceptualize, create, manage, and execute VT's email marketing campaigns
- Maintain and develop websites and programs using HTML, CSS, JavaScript and more
- Serve as a liaison to bridge the communication gap between the marketing and IT departments

INFORMATICA

Digital Intern

2013 - 2014

CROWL MONTGOMERY & CLARK

Graphic Designer

2011

ACTIVITIES & LEADERSHIP

SCRUM ALLIANCE CERTIFICATIONS

2021 - Present

- Agile Leadership Essentials, Agile Leadership for Teams

OHIO UNIVERSITY ADVERTISING ASSOCIATION & AAF MEMBER

2012 - Present

- Treasurer (2013-2014), Executive Board member

SIGMA ALPHA EPSILON FRATERNITY

2011 - Present

- Eminent Treasurer (2011-2013) and Promotional Chairman (2013-2014)

ADOBE MAX - THE CREATIVITY CONFERENCE

2018

- Conference exploring everything from design to project management

EDUCATION

OHIO UNIVERSITY

May 2014

Bachelor of Science in Visual Communication
Major: Interactive Multimedia & Advertising